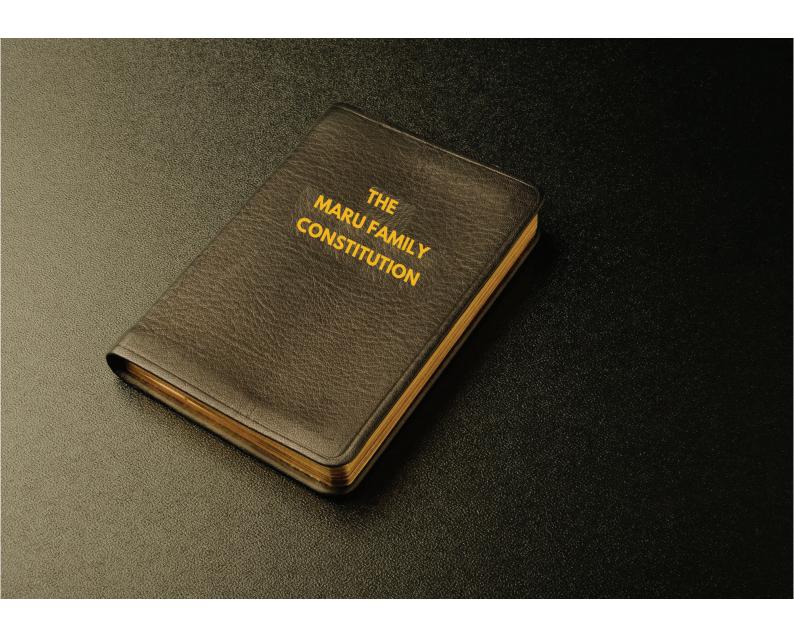


## Unleash the powers, profoundness and promises of a real family constitution

Family Business | June 2024



- (1) If I ask you: Will you find it important, valuable and desirable if there is a constitutional system designed to have you hold genuine smile, real happiness, inner peace, hearty laughter and prosperity that lasts for centuries, even at 80 years of your age? Will you value this? Will you want this?
- (2) What would you do if I say that in addition to above, you will grow in experiencing life to its fullest emotionally, financially, mentally, spiritually, socially, psychologically, and rationally? Would it matter to you if you feel personal growth as mentioned above?
- (3) What would you do if I say that in addition to above two, you will have a planet-wide enterprise, making difference in the lives of people, with your businesses making you and every stakeholder thrive Would this be something that you wish to pause now and think about how to make it possible?
- (4) What would you do if I say that while living the above three, you would have woven an invincible & abundantly prosperous legacy?
- (5) What would you do if I say that the above four are experienced by each and every member of your family today and hundreds of years down the road? Would you care to have such an upliftment that continues in every facet of experiencing life?

To have all the promises listed above delivered in reality of everyday - is a giant hard work by each member of the family.

What makes these efforts—an effortless growth enriching experience in unified direction of oneness?

What actions could you take if all five promises materialise, leading to a profoundly meaningful and beautiful reality where you and your loved ones are to live to perpetuity?

The **first step** is not the desire for the above but the decision that you really value and want the above. **It all begins with this decision**. No less. No more.

The **second decision** you need to take is **finding how family constitutional systems can give you such profound, loud and tall promises for perpetuity** in reality?

Get learned on this or at least don't assume that you are fully learned about what it takes to evaluate its validity and associated execution decisions.

**Third, decide what process and method you must invest in** to begin living the above five points in reality through a family constitution built by experienced experts who work to uphold your commitment and fulfil your interests.

The master process serves the family's well-being by granting them a perpetual superpower through an exquisitely crafted system designed and implemented by expert individuals. This system ensures a family constitution that is both dynamic and enduring i.e. one that the family members are ready to create, live and live-on. A process with minuscule of invisible and visible details taken care such that owners of the family begin to get truly transformed and ready to live the constitution religiously passing it to generations thereafter.

Understand something fundamental and crucial about relationships.

In relationships, trust isn't a promise to never hurt each other. It's the risk that we will hurt each other and the confidence that, if we do, we will come together to heal." — Esther Perel

Family constitution that is made masterfully and rightfully has the ability to supersede all promises above and give you much more than you can imagine today.

Don't make a mistake to evaluate making of constitutional system including governance a simple science to understand. It is no less than the science of oceans and marines combined in which ultra complex engineering is done on submarines and yacht to sail through.

Many a times, family businesses misunderstand a family constitution as a simple act of writing rules, code of conduct, an agreement, policies etc. but it is rather a constitutional system for creating a living that makes the family run smoothly to nurture and expand upon its most positive elements of its heritage such as their values, pride, unity, history, tradition, mutual support, legacies of service and much more.

A constitution is a living system that helps each member of all age and generation to live in oneness for a singular purpose, as defined in the family mission.

If you think for a moment, usually it is our naive behaviour towards something we 'think' we grasp its real essence but in truth it is far from what you are able to think.

**Fourthly, Engage with real experts** and not people looking for opportunities to make their ends meet, a true expert in family business world is not self-serving and hence he or she will make you learn not for seeking your affirmations but to make understand why what is best for you and how can you consider the best? This is serving family's interests over an above the experts interests.

It is hence, entirely up to you to unleash the powers, profoundness and promises of a real family constitution

## Think about it.

Find that unstrained calmness and re-read or contemplate on the above and apply it to your own imaginations and feel the desires.

There is no place one will reach if denial or ignorance is friend. They are simply false sense of safety friends. And, you know it!

• • •